DISCOVER GREENLEE

ISSUE 01 • FEBRUARY 2022







DISCOVER GREENLEE

MONTHLY NEWSLETTER PUBLISHED BY GREENLEE TOURISM COUNCIL

We are located among mountains, flowing rivers, deep valleys, large mining operations, forests, and big horn sheep. Discover rock-hounding heaven, dark skies for star gazing and true million-dollar views. You'll find us in the southeastern corner of the Grand Canyon State - just below Apache County to our north, alongside Catron, Grant & Hidalgo Counties in New Mexico. Graham County is to our west, and Cochise County lies to the south of Greenlee.

EDITORIAL PANEL | GTC BOARD MEMBERS

CHAIR Phil Ronnerud

VICE CHAIR Ákos Kovach

SECRETARY Rachelle Burnett

TREASURER Barbara Waddell Reyes

Steve Ahmann

Scott Brack

Karen Frye

Pamela Harrington

Martha Lujan

Erin Spears

EDITORIAL ADVISOR

Ákos Kovach

LAYOUT AND DESIGN

Margaret Dillard

Dillard Marketing & Consulting

Submit events via email to VisitGreenlee@gmail.com | Connect at Facebook.com/GreenleeCountyArizonaTourism

CALENDAR OF EVENTS

FEBRUARY

5 FIRST SATURDAY MERCHANTS MARKET

Clifton Bakery Dispensary Every first Saturday monthly 928•770•9333

7 CERAMIC PAINTING

Art Depot, 5:30pm, Parties by appointment, Call Barbara Ahmann at 928•865•2085

9 GREENLEE TOURISM COUNCIL

Clifton Hotel, Every second Wednesday, 9am, 928•292•0070

14 ARIZONA STATEHOOD DAY

The Grand Canyon State celebrates 110th year of statehood.

19 GREENLEE 3GUN

Always at Table Top Shooting Range 928•965•0276

21 JUNIOR GOLF CLINIC

Greenlee Golf Course, ages 8-14 928-865-6598

MARCH

5 FIRST SATURDAY MERCHANTS MARKET

Clifton Bakery Dispensary Every first Saturday monthly 928•770•9333

5 GILA WATERSHED PARTNERSHIP-FRISCO RIVER CLEANUP

928•424•3886

9 GREENLEE TOURISM COUNCIL

Clifton Hotel, Every second Wednesday, 9am, 928•292•0070

15 RED CROSS BLOOD DRIVE

American Legion Building, 2-5:30pm 928•432•1457

6 - 27 PAINT LIKE THE MASTERS

A four-week course at Copy Cat, Call Barbara Ahmann at 928•865•2085

EVERY MONDAY | REPEAT BOUTIQUE

Church of the New Beginnings in Morenci, 8am-1pm, 928•770•9333

EDITOR'S NOTE



To our cherished audience of readers, social media contacts, strategic partners - guests and tourists!

The Greenlee Tourism Council is grateful to each of you for your support and interest in our County.

The goal of our newsletter is to attract attention to our amazing County. We will do our best to provide you with advance notice of events, activities and places worth visiting while you are in Greenlee.

But as we have always pointed out, Greenlee is not an island, we have great neighbors all around us, and when you stop to see one of them let them know you read about them in our newsletter.

Please follow us on Facebook and for more in-depth data visit our website: Greenlee County, Arizona - A tourism guide for Greenlee County, Arizona (VisitGreenleeCounty.com)

Questions? Suggestions? Place an ad? Submit an event? Please reply by email to: VisitGreenlee@gmail.com or via Facebook Messenger.



Ákos Xovach

Ákos Kovach Vice Chair | Greenlee Tourism Council

THE GRAND CANYON STATE TURNS 110!



Arizona is the 48th state and last of the contiguous states to be admitted to the Union, achieving statehood on February 14, 1912. Historically part of the territory of Alta California in New Spain, it became part of independent Mexico in 1821. After being defeated in the Mexican–American War, Mexico ceded much of this territory to the United States in 1848. The southernmost portion of the state was acquired in 1853 through the Gadsden Purchase.

A STEP BACK IN TIME...

Another reason to visit Greenlee



LOVE YOUR COMMUNITY? VOLUNTEER!



JustServe matches faith, nonprofit, community and governmental organizations that need volunteers with volunteers willing to help.

<u>JustServe.org</u> links you to service opportunities in your community so you can make a difference wherever you are and however you want to serve.

Organizations can post events and individuals can find out how and where to volunteer.

Register at JustServe.org today!

CLIFTON HILL CLIMB TO RETURN IN 2022!

The Greenlee County Tourism Council and Town Of Clifton, in conjunction with the Arizona Border Region of Sports Car Club of America, announced the return of the Clifton Hill Climb in 2022.



The timed auto race up Ward Canyon Road, will take place April 28 to May 1.

In addition to seeking racing glory, participants will also help support a scholarship for high school students in Greenlee County.

As we approach the event date, racers will be able to register at www.motorsportreg.com

TOURISM COUNCIL NEWSLETTERRATES SHEET 2022

All advertising must relate to Tourism Council activities or events in Calendar of events. (In other words, the newsletter is produced to focus positive attention on our County, towns, and regional area. As a benefit to businesses and organizations that are Tourism Council members fees are reduced. To grow Tourism Council membership non-members can also place ads, as long as somewhere in the ad there is a reference to an upcoming event or activity found in the Discover Greenlee calendar of events.

For example:

Rainforest Plants, LLC wishes to place a ¼ page ad in the April issue, Rainforest presents their ad copy / content AND adds "Welcome Clifton Hill Climb drivers and spectators!"

Questions? Please email us at VisitGreenlee@gmail.com

All pages are based on 8 ½ X 11" format.

Deadline for ads: 4th Friday of each month

Electronic publishing on social media (Facebook, Instagram, LinkedIn, etc.) and via email through Mailchimp on or before the 3rd day of each month.

Advertising space is limited.

Submit requests early to properly accommodate spaced required. Submit high-resolution jpgs, pdfs in full-color or black and white

Business Card-sized Ads:

Submit your business to get things started.

2 business card categories

Tourism Council members \$10 per issue. \$25 per quarter – (3 issues)

Non-members \$15 per issue. \$40 per quarter

Larger Ads:

	Tourism Council members				N	lonmembers
¼ page		\$	37.50		\$	50.00
½ page		\$	75.00)	\$	100.00
¾ page		\$	112.50)	\$	150.00
Full page		\$	150.00)	\$	200.00

Contact the Tourism Council at VisitGreenlee@gmail.com to inquire about membership.