

## Tourism Council Newsletter Rate sheet 2022

All advertising must relate to Tourism Council activities or events in Calendar of events. (In other words, the newsletter is produced to focus positive attention on our County, towns, and regional area. As a benefit to businesses and organizations that are Tourism Council members fees are reduced. To grow Tourism Council membership non members can also place ads, as long as somewhere in the ad there is a reference to an upcoming event or activity found in the Discover Greenlee calendar of events.

**For example:**

**Rainforest Plants LLC wishes to place a ¼ page ad in the April issue, Rainforest presents their ad copy / content AND adds “Welcome Clifton Hill Climb drivers and spectators!”**

Questions? Please email us at [VisitGreenlee@Gmail.com](mailto:VisitGreenlee@Gmail.com)

Or

All pages are based on 8 ½ X 11 format.

Deadline for ads: 4<sup>th</sup> Friday of each month.

Electronic publishing on social media (Facebook, Instagram, LinkedIn, etc.) and via email through Mailchimp on or before the 3<sup>rd</sup> day of each month.

Advertising space is limited. Submit requests early to properly accommodate spaced required.

Submit High resolution jpg's, pdf's in full color or black and white

Business card sized ads submit your business to get things started.

2 Business card categories

Tourism Council members \$10 per issue. \$25 per quarter – (3 issues)

Nonmembers \$15 per issue. \$40 per quarter –

### Larger ads

	Tourism Council members	Nonmembers
¼ page -	\$ 37.50	\$ 50.00
½ page	\$ 75.00	\$ 100.00
¾ page	\$ 112.50	\$ 150.00
Full page	\$ 150.00	\$ 200.00